

"2015, Año del Generalísimo José María Morelos y Pavón"

Mexico City, January 29th, 2015

Dear Colleagues,

We are glad to announce the **Request for Proposals** to participate in 2015 as a partner of **Proyecta 100,000** and host Mexican learners throughout this year. **Proyecta 100,000** is an ambitious and transformational program that aims having 100,000 Mexican learners studying in the United States (US) as part of a renewed spirit of cooperation between the governments of Mexico and the United States under the Bilateral Forum on Higher Education, Innovation and Research (FOBESII) that Presidents Peña Nieto and Obama initiated on 2013.

In 2014, the Mexican Ministry of Foreign Affairs coordinated a program in which approximately 7,500 Mexican learners obtained a scholarship to complete a course of English as a Second Language in certified Higher Education Institutions across the US. The call for applications got a response from almost 24,000 college students and professors all across Mexico. The interest demonstrated by these students should give us an idea of the potential opportunities we have ahead of us in the coming times, should we decide to seize the momentum initiated by Proyecta 100,000. The results of the ESL program were overwhelming and reflect the bilateral commitment of Mexican and US higher education institutions to strengthen strategic academic relationships.

Proyecta 100,000's goal for 2015 is to reach an academic mobility of 46,000 Mexicans in the US. To contribute to this goal, the Mexican Government will broaden mobility modalities, in its efforts to advance **Proyecta 100,000**: English as a Second Language courses, professional/technical English courses, English for academic purposes, short-term research programs, pre-master's programs, certificate programs on specific areas (energy, engineering, environment, health, ICTs, manufacturing, amongst others) and short-professional-stays.

The Ministry of Foreign Affairs will coordinate several groups of learners throughout the year. Therefore, we kindly request your serious consideration and the submission of proposals for available and certified programs, under the modalities described above. [Please indicate through this questionnaire your interest in participating on each modality and the characteristics of the proposals of the Higher Education Institution that you represent \(dates, costs, syllabus, among others\).](#) The user is PROYECTA2015. We require a response indicating your interest with a proposal by February 20th, 2015.

According to the characteristics of your programs and the requirements of the groups of learners, you could be invited to participate in one or several modalities. The Proyecto 100,000 team will contact you to formalize the invitation and your commitment to receive Mexican Learners.

We appreciate your interest in strengthening strategic academic relationships with Mexico and we look forward to continue working with you.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "Martha Navarro-Albo".

Martha Navarro-Albo, Ph.D.
General Coordinator of Proyecto 100,000
Deputy Director General for Academic Cooperation
Mexican Agency for International Development Cooperation