



Minnesota
STATE COLLEGES
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September 24, 2015

Dear University President and Provost,

As the next step in planning for the growth of baccalaureate education options in the Twin Cities metropolitan area, ASA is soliciting information from our system universities about current program offerings, as well as expressions of interest and intent for developing and/or offering additional baccalaureate programs over the next five years—and beyond, if you envision such plans. Specifically, we are asking that each university consider its current program offerings and respond to the following questions:

1. What baccalaureate programs do you currently offer (partially or in full) in the Twin Cities metropolitan area, and where are those programs being offered?
2. What baccalaureate programs are you currently in the process of developing and/or considering whether to offer in the Twin Cities metropolitan area, and where do you intend to offer those programs?
3. What additional baccalaureate programs are you would like to develop for delivery in the Twin Cities metropolitan area, and where might those programs being offered?

To gather this information in support of our planning, we have created an *Expression of Interest and Intent* form (attached), and we are asking that you and your leadership team complete the form and submit it to Todd Harmening, System Director for Planning, **by November 2, 2015**. With this cover memo I've included additional background information, context, and planning assumptions that will be helpful to you and your leadership team as you consider and respond to this request.

There is significant urgency in addressing the growing demand for baccalaureate education in the Twin Cities metropolitan area, and I encourage you to submit a response if you wish to be part of the Metro Baccalaureate Plan. As we move from discussion to action, I look forward to reviewing with you and other interested university presidents and leadership teams the information and direction that emerges from these expressions of interest and intent.

If you have any questions or concerns, please don't hesitate to reach out to me.

Best regards,

Ron Anderson
Vice Chancellor for Academic and Student Affairs