Charting the Future – Online Strategy – Background

In spring 2016, ASA staff and two presidential leads were asked to address Initiative 1.2.1 – Develop a strategy for quality online education. After reviewing Minnesota State online education data and online strategies from other systems, ASA staff initiated conversations with Leadership Council, CAO/deans, Academic Planning and Collaboration work group, Academic Affairs Council, and ASA Technology Council. From that work, four categories were identified (access, quality, affordability, collaboration), a campus conversation guide was developed, and the following next steps determined:

- Presidents/CAO will identify the appropriate group to be involved in campus conversations (e.g., CTF councils/committees, Academic Planning, Campus Academic Technology Teams (CATTs), and others involved in online learning and support services)

- Presidents/CAO will identify a key contact person responsible for capturing campus conversations and submitting them

- A system-wide Online Strategy workgroup will be formed to analyze the responses submitted by Minnesota State institutions and craft a strategy for online education across the system.

- The Organizational Effectiveness Research Group at Minnesota State University, Mankato will collect and review data for the system-wide Online Strategy workgroup.

- This draft strategy will be reviewed by key stakeholder groups before being submitted to the Minnesota State Leadership Council for review and approval.

Campus Conversations

In reviewing the campus conversation guide, please note that questions identified as "institutional background" ask for reflection on campus practices and will offer a snapshot across the system; questions identified as "our collective work" provide a space to provide specific feedback or suggestions on what we can do together as a system in support of online education.

Timeline

Activity	Date
Framework presented to Leadership Council and ASA Councils for feedback	September 10-11
Framework presented to Leadership Council for adoption	October 11
Campus Conversations	November 1 – December 16
Online Strategy workgroup begins	Early February
Draft online strategy presented to Leadership Council and ASA councils	March - April
Online strategy adopted by Leadership Council	May 1