



Innovation Funding aka “Shark Tank”

Funding Availability

Minnesota State seeks to support innovation that shows great potential for improving teaching, learning, or other core academic objectives. Funding up to \$25,000 is available to individual innovators or teams who are currently enrolled in or employed by a Minnesota State college or university.



Purpose

Funded projects will aim to address obstacles to student success by using existing technologies, resources, or practices in innovative ways. Priority will be given to innovations that align with the [FY2017 Charting the Future work plan](#) and explicitly address reducing the opportunity gap.

Design

Individuals or teams of student, staff, and faculty innovators submit an *Intention to Pitch* an innovation. In the spirit of the television show “Shark Tank,” those selected compete for funding by pitching their innovative practice or process to an “investor panel” (students, Minnesota State educators, business and non-profit community members). Additional details and application directions can be found in the [ASA Newsletter](#).

Timeline and Process

December 23, 2016	<i>Intention to Pitch</i> is due
January 23, 2017	Selected proposers are invited to pitch innovations in April
February 21, 2017	<i>Pitch Documentation</i> packets are due
March, 2017	Pitch presentation coaching webinar
April 20, 2017	EVENT: Pitches presented to investor panel and guests
May, 2017	Pitch presenters are notified
July, 2017	<i>Evaluation Design</i> is due
July 28, 2017	Innovators participate in poster session at eLearning summit
August 26, 2017	Innovations implements with evaluation measures embedded
February, 2018	Innovators share outcomes with ASA Technology Council
April, 2018	Innovators present at showcase event