



# Minnesota Prevention PROGRAM SHARING CONFERENCE

**October 25 - 26, 2018**

**St. Cloud River's Edge Convention Center**

**The conference supports people and organizations to  
engage in addressing the root causes of substance abuse.**

## PREVENTION ON CAMPUS

This year's conference will feature breakout sessions that address the challenges of prevention work on college campuses - learn from higher education grantees who are doing this work!

### **Better Together: How Colleges Collaborate with Campus & Community Partners to Strengthen Prevention**

#### PRESENTERS

Representatives from M State, MN State University – Mankato,  
and St. Cloud Technical and Community College

Learn about the partnerships being formed on and off college  
campuses by grantees of Minnesota's SPF PFS (Strategic  
Prevention Framework Partnerships for Success) Project.

### **Injunctive Junction...What's Your Function?**

#### PRESENTERS

Representatives from Carleton College, Rainy River  
Community College, and M State

Explore the role of student beliefs and attitudes with regard  
to alcohol use among their peers. Participants will learn  
about an in-person norms education program that has been  
used on several college campuses to correct misperceptions  
about drinking and further prevention efforts.

### **That's a Wrap! Enhancing AOD Prevention and Education Through Creative Video Marketing**

#### PRESENTERS

Bethany Mauch and Kerri Kava, ND State College of Science

This session will share how a 2-year campus successfully  
reduced high-risk alcohol use and increased participation in  
late-night events by (in part) developing and sending creative  
videos to students and how through student collaboration,  
these messages have become a cornerstone to prevention  
and education at this campus.

### **Strategic Prevention: Where Do I Start?**

#### PRESENTER

Kitra Nelson, MN State Community and Technical College

This hands, structured and collaborative session covers  
general information about what the Strategic Prevention  
Framework (SPF) process is, how it works, and its  
effectiveness in planning, implementing, and evaluating  
prevention projects.

**more details and  
registration at  
[www.mnprc.org](http://www.mnprc.org)**