

Career-Readiness Best Practice: Innovator's Success Story Videos



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CHALLENGE

The adverse impact of the pandemic on student motivation, engagement, and retention is unprecedented. Innovative strategies are required by Faculty to address these challenges. With organizational retrenchment and the shift in workplace environment, students must be empowered with building competencies in career-readiness and Innovative Mindset to help them navigate the educational and career journey as well as the increasing environment of uncertainty and adversity.

In addition to skills, students are in need of new levels of hope, healing, and inspiration that reflect to them their own courage, self-efficacy, and unlimited possibilities for the future.

FACULTY INNOVATION



Goals:

1. Integrate in the Innovative Mindset competencies into the classroom experience.
2. Feature digital story-telling from entrepreneurs to stimulate reflection and inspire career considerations
3. Expand student's experiential learning through actual entrepreneur engagement

• Key competencies developed in the model include:

- Creativity & Innovation
- Risk taking
- Entrepreneurial Alertness
- Non-conformity
- Adaptability
- Pro-active behavior
- GRIT (passion & perseverance)
- Reframing failure (survivorship)
- Diversity agility & appreciation

FACULTY INNOVATION

Classroom Experiential Learning & Reflection

- Foster learner's engagement through digital storytelling via video or zoom recording
- Integrate Real World leaders (corporate, non-profit, social venture, or entrepreneur) to tell their own personal success story about their usage of the Innovation Mindset competencies
- Utilize these teaching materials in the classroom to serve as role models of inspiration for students
- Incorporate Reflection exercises and team discussions on the competencies and how they are used in their own life and work experience
- Use this template to model your own materials
- If possible, invite source of video to your class

Innovator's Success Story Template



Business: Hero Plumbing, Heating, and Cooling
Owner: Sheree Savage (former Lt. Colonel National Guard; leadership coach)

https://mediaspace.minnstate.edu/media/Hero+Plumbing+Heating+Cooling+CEO+Story/1_zeswnfwe

THEORETICAL LENS

- **Engaging guest speakers plays an important role in exposing students to the “real world”; encouraging active learning; and reinforcing employability skills in the workforce and career (Riebe L. et al, 2013; Poling, L. 2000).**
 - **Integrating the reflection process in the pedagogy is fundamental to the learning process (Smith, E., 2011); helps to connect the meaning of experiences (Denton, 2011); and fosters deep transformative learning.**
- Denton, D. (2011). Reflection and learning: Characteristics, obstacles, and implications. *Educational Philosophy and Theory*, 43(8), 838-852.
 - Riebe, L., Sibson, R., Roepen, D., & Meakins, K. (2013). Impact of industry guest speakers on business students' perceptions of employability skills development. *Industry and Higher Education*, 27(1), 55-66.
 - Smith, E. (2011). Teaching critical reflection. *Teaching in higher education*, 16(2), 211-223.
 - Poling, L. (2000), 'The real world: community speakers in the classroom', *Social Education*, Vol 64, No 4, pp 8–10.

Questions/Contact Information



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